



Bluri Inc
Emerging Artist

What's going on? We really appreciate you stopping in and doing this interview with us. Congrats on all the success you've made so far and good luck with your bright future. First off let's really get into introducing you. Where are you from and how did you really begin this route?

Thanks a lot for having me. Actually, I was born in Paulstown, Kilkenny (Ireland). My family and I left the land when I was about 4 years old and moved to Bern (Switzerland), where I grew up.

With 18 I went to a tech.school in Chicago where part of my family lives.

Music has always been accompanying me throughout my life...I started writing in the beginning of the 90's but creating my first real songs had to wait until '96.

When you first began how did you deal with all the obstacles that artists face when they first start out? How did you deal with "Am I sure I want to do this" syndrome?

Under the influence of my native rap group the "House of Pain" and several artists of the US west coast, I knew if you gon' be willed enough, you can reach everything you want. I was never known as a multi-talent or something like that, but certainly as one of the most ambitious and energetic persons. I was around 17 when I definitely knew which direction I had to go, the inspiration music gave me was like a development of my self. So I just wrote and performed whenever could.

What has been one of the most rewarding experiences you've had as an artist so far? What will go down as one of your best experiences so far?

I first started at small freestyle jams. Whilst still experiencing moments of being totally downed by ever-changing circumstances, I finally reached a level I have merited. That might be a reason why major signed artists are giving me respect for the work I'm doing.

One of my best experiences, I guess, was an open air performance in Zurich feat. Ceekay (La coka nostra).It was a crazy and smashing gig....

In retrospect to that, what has been one of the hardest trials you've had to go through and how have you grew from that?

The collaboration with different producers was a very hard and frustrating experience. They tried to make quick money by delivering a 5 minute-worth work for a lot of cash...so our production stopped for a while and led me and my group into a lawsuit. Still, I kept on writing in spite of everything keeping me off pushing forward (always aware, in the back of my mind, that if there's no money, there's no production and this way I haven't been able to seal a record deal so far).

If you could change one thing about your career so far what would it be? What would you like to have happening for changes in 2007?

Bigger gigs and a fair record deal!!

What are your plans for this coming year? What are some of the goals you are gunning for?

I hope I can finally and fully equip our studio and finish my album – getting it all ready to be released and put on the market.

Do you plan on pursuing any other avenues in entertainment?

No, not really. I feel like I'm a musician for life and, you know, the day hasn't got enough hours to fulfill all my wishes and dreams of what I could reach or do out of my life...

Who has been one person that really has aided and helped guide your career to put you in the places you have benefited from? Who has been your guide?

I would say: God! But to be realistic and honest, most of the people around haven't really supported or helped me so far (as much as they first promised or as it first seemed they would). Everyone seems to be a little bit selfish here in this country and if you ain't got a big name from the start on, there are less people who believe in you or in what you're doing. Mostly, I had to go my own way and do my own things to reach my goals and become what I am now.

How are the fans? Have you had any positive influences from them and how have they been so far in your career?

Mostly, the fans have been very appreciative so far and have been giving me the kind of feeling to just (keep on) going on and keep doing my thing and that's also what I do, no matter what...

Would you rather find home recording in the studio, making new records or being on stage and performing?

I love both parts very much; To record and work on the songs seems just a little more exciting to me because you always get that "this will be a hit" feeling while you're in the studio. On stage, on the other hand, there are the fans who're giving you the satisfaction and the confirmation, that it's really worthy what you're doing. So it's hard to choose...

Lets talk about your music now. Musically, you have some great songs under your belt. What are some fo your favorite cuts and have you recorded any songs you love that your sand bagging nobody has heard yet?

People actually love the two songs: "One Way Ticket" and "Wish". I got a lot of songs nobody's ever heard yet and which I like a lot (and I'm sure everyone else would too). I hope I can release them one day... The point is, because of the constellation of the album not every track fits the other songs, it all depends... we'll see when we finally get to release it.

Who are some producers and artists you plan on working with on your present day music?

I'm looking forward to hook up with my mate Ceekay from La coka nostra, even if we're very different in our styles. You know, if there's a beat we both fall into it, every time we hit it, it just rocks. The producer actually isn't that necessary for us right now because I get and buy dope tunes from all around the world. All I really need is a good mixing master.

Who are some musicians you would love to collab with and work with in the future of your career?

Except Ceekay, there's Lester Jay and Lenell Brown, two soul singers who're really knowing how to put that west coast flavour into a song. Daniela Simmons from Switzerland, of course, who is a beautiful person and a huge artist here, she is the vice Eurovision song contest winner of '86. Further, there would be Jael from "Lunik" (Switzerland) who is hard to get and it might just end up being a big dream of mine to perform together with her one day.

How have your family and friend dealt with your recent success and path of life. Being a musician is such a demanding avenue. There is so much stress added to it. Are they understanding and supportive as well?

Most of the people around me know what I've been for all these years, so it wasn't really a (big) surprise (for them) to see me perform on huge stages, in videos and stuff...but anyway, my parents have never really been kind of interested in what I'm doing. Among my closest friends, time has revealed (quite fast) who is faithful and who is not, which actually is an advantage to me because that way you know who you can trust.

We appreciate your time. You have such a bright future ahead of you. Do you have any shout outs or last words to your fans?

I appreciate the people who've been there for me through thick and thin and I just wanna say thank you to all of you!! I'm very grateful to have the fans I got, I deeply appreciate!!